



## NEWS

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### **LapFit Announces Regional Retail Relationship with Parent-Teacher Store USA**

#### **FOR IMMEDIATE RELEASE**

*Nashville, Tennessee (April 9, 2012)* – LapFit® LLC, manufacturer and distributor of “The Eat, Work, Play Tray,” announced today its second major retail sales relationship. Parent-Teacher Store USA, with nine company-owned stores covering the Southeastern United States, will begin selling LapFit across its entire retail system.

“We are very excited that Parent-Teacher Store USA has recognized the value that LapFit offers its core customer group and that they will be making LapFit available to their customers in all of their stores,” Dave Francis, LapFit Founder and CEO said. “With their focus on unique, education-oriented toys, learning aids and children’s items, we could not be more pleased that PTS recognizes the unique qualities of LapFit and how it can benefit the kids, parents and grandparents that rely on them for unique products. As LapFit is “The Eat, Work Play Tray”, Parent-Teacher Stores USA is a perfect retail partner for us.”

“As the spring and summer travel seasons are quickly upon us, the opportunities for kids and parents to experience the benefits of LapFit will increase substantially,” Francis continued. “LapFit is a unique solution for all of the eat, work and play needs of on-the-go families and we are pleased to be able to offer LapFit across the Parent-Teacher Store USA retail network.”

With headquarters in Bowling Green, Kentucky, Parent-Teacher Store USA is one of the largest regional retail chains focused on educational and play products. With nine retail locations across West Virginia, Kentucky, Tennessee and Alabama, Parent-Teacher Store USA is “Where Learning is Child’s Play!”

LapFit, “The Eat, Work, Play Tray” is based on a unique design that specifically addresses the needs of parents and kids riding in cars and on-the-go – how to enjoy meals, do homework or be entertained without the mess of spilled drinks, turned over

sauce containers, dropped food and squeezed ketchup ending up all over the kids and the car. LapFit's patent-pending features include:

- a comfortable leg-hugging base that firmly keeps LapFit where it belongs – on your child's lap!
- centered cup holder and juice box holder that keeps drinks from spilling
- specifically designed spaces for ketchup and nugget sauces to keep them from spilling into a sticky, gooey mess
- two large food areas that hold nearly any snack or meal
- the EasyFit desktop which snugly fits on top of LapFit, making homework, coloring or playing simple, easy and fun!

LapFit is compact and fits easily in every car and SUV. Importantly for parents, LapFit cleans up simply by hand washing or by placing LapFit into the top rack of any standard dishwasher. No mess, no fuss!

LapFit is available nation-wide at Learning Express Toy stores, Parent-Teacher Store USA other select retailers and online at [www.LapFit.com](http://www.LapFit.com).

#### About LapFit, LLC

LapFit was founded by a Dad who retired several years ago to spend more time with his wife and four children. With the back seat of both his and his wife's heavily used SUVs nearly destroyed by spilled sodas, ketchup, burgers and sauces – and with the need to get homework done while driving from school to soccer practice to dance class to karate to choir rehearsal – this “Mr. Mom” searched high and low for a solution to his kids' eat, work and play needs while in the car or on-the-go. Finding none, the first design for LapFit was drawn and the company was formed in February 2011. For comments or questions, please e-mail [info@LapFit.com](mailto:info@LapFit.com) -- we welcome the feedback.

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